

GAZELLI ART HOUSE

The Physical Possibility of Inspiring Imagination in the Mind of Somebody Living

WINDOW PROJECT:
WALTER HUGO &
ZONIEL

Preview:

26/06/2014

Window Project Dates:

27/06 - 27/07/2014

Location:

Gazelli Art House
39 Dover Street
London W1



Walter Hugo & Zoniel, *The Physical Possibility of Inspiring Imagination in the Mind of Somebody Living*, installation shot at 53 High Park Street Liverpool, courtesy of the artists, 2014.

Gazelli Art House is proud to support the latest project by artist duo Walter Hugo & Zoniel, which runs alongside the Liverpool Biennial. 'The Physical Possibility of Inspiring Imagination in the Mind of Somebody Living' is a temporary, large-scale, site-specific installation located in Toxteth, Liverpool.

Every evening from 26th June – 27th July the shutter of a derelict building in Liverpool's Toxteth will anonymously open, emanating light and revealing tanks of jellyfish filling the space within. The psychedelic display is intended to have a discordant presence within the building and to intrigue those in the surrounding area. Walter Hugo & Zoniel are interested in the idea that art within the public realm has the potential to inspire; and they have decided to allow natural word of mouth within the community to generate interest in, and ownership of, the project. Rather than a marketing campaign, they have silently opened the installation for the residents of the area.

As part of the durational site-specific project in Liverpool, Gazelli Art House in London will be live-streaming a video from within the jellyfish tank. Using the frontage of the gallery as a screen, viewers will be able to see through the tank into the streets of Toxteth – creating a virtual corridor between the two cities. Walter Hugo & Zoniel will also be displaying photographic works – surreal records of the project's development.

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Walter Hugo & Zoniel are a young London based Artist duo. Multi-disciplinary in their practice, much of Walter & Zoniel's work is centred on utilising scientific process and pioneering the modern development of early photographic techniques. Devoid of the overwhelmingly polished look of a contemporary photograph, their evolved ambrotypes, tintypes, salt prints and pigment prints are not only laboured with the marks of their own hand making, but also capture the life of the subject in an unparalleled way.

Walter Hugo & Zoniel have exhibited nationally and internationally including shows in Tel Aviv and New York. They have had work displayed in museums including Tate Britain, and have most recently been nominated for the 2014 Paul Huf prize in Amsterdam.

NOTES TO EDITORS

Gazelli Art House opened its first permanent gallery space on Dover Street, London, in March 2012 after hosting conceptually interlinked off-site exhibitions across London in 2011. In October 2012, the gallery re-opened its original space in Baku, Azerbaijan where it held exhibitions with Azeri artists since 2003.

As part of Gazelli Art House's on-going commitment to art education, the gallery will host a series of events and talks to run alongside the exhibition. As an art organization they are dedicated to providing a new setting for the understanding and deeper appreciation of art.

The Window Project provides artists with a complete creative control of the gallery's frontage for a period of time either between the exhibitions (therefore independently run from the program) or as an extension of the gallery-held shows.